

Fwends

Digital Strategies

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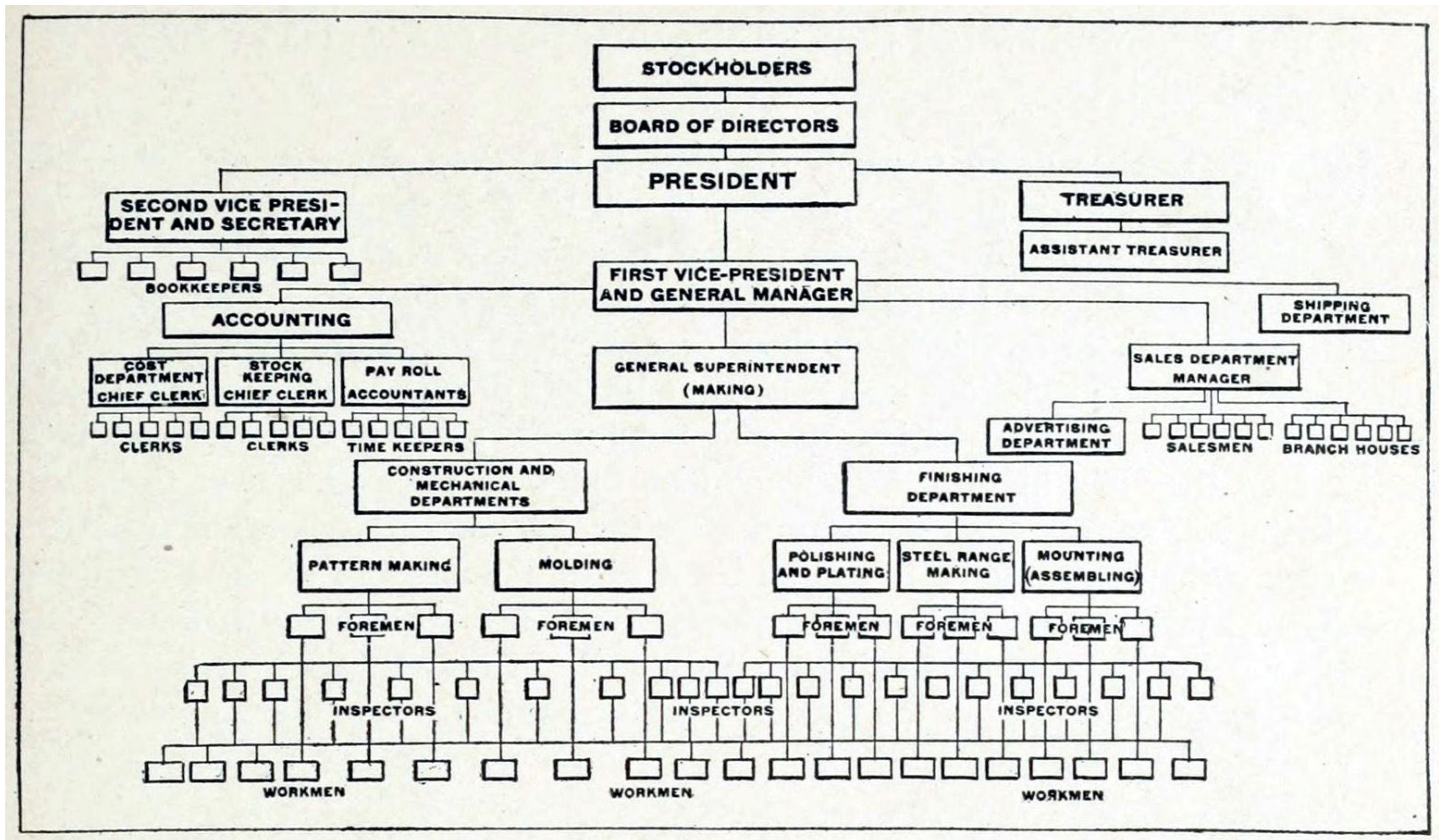
Who's my boss (anyway)?

Roles, Responsibilities, organisational Anti-patterns
and Going Rogue.

Let's be Fwends!

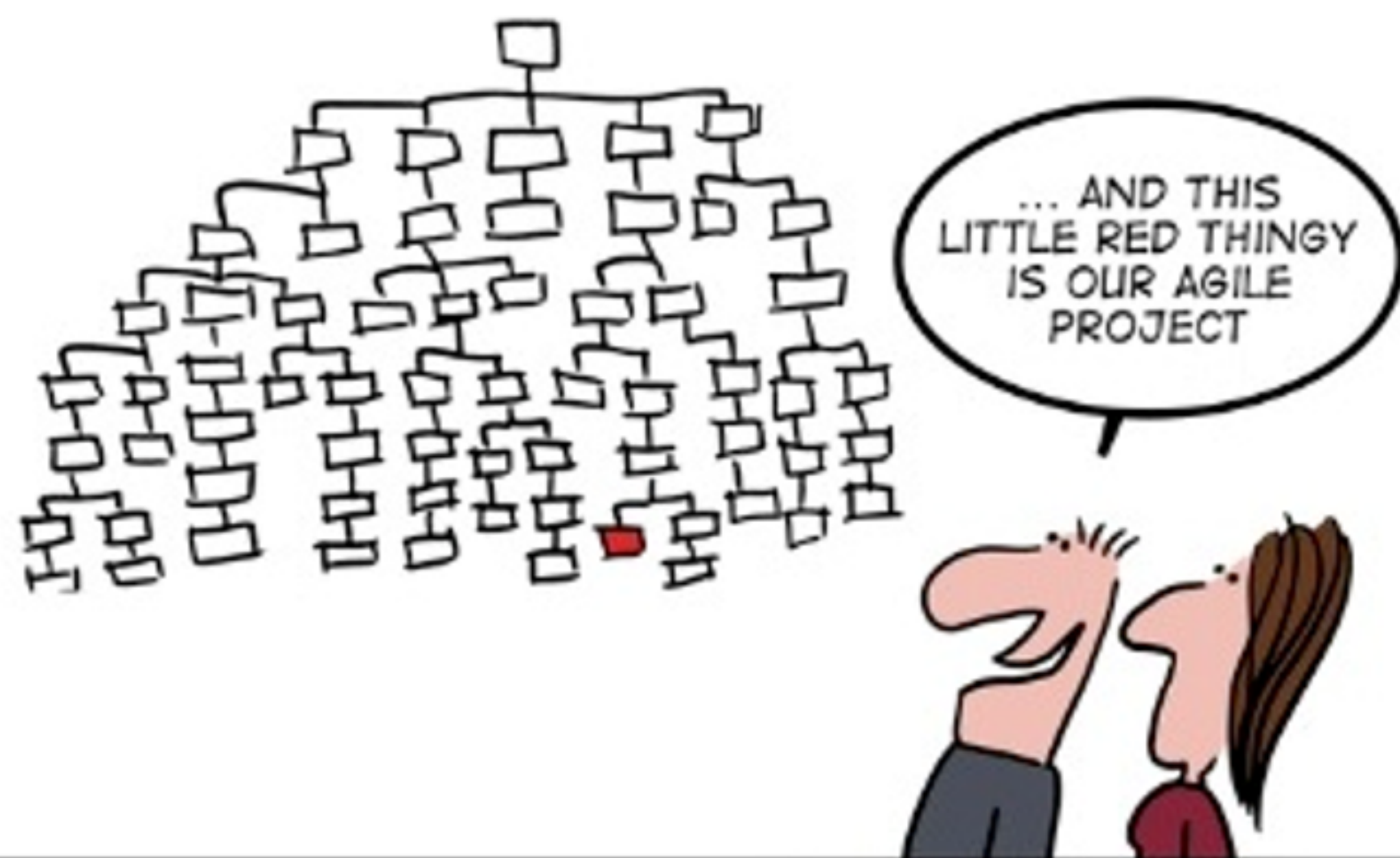
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1914!





FINALLY WE'RE AGILE!

Self-Organisation instead of Chain of command

Backlog instead of throwing tasks over the fence

Team success instead of individual accomplishments

Velocity instead of performance

Pull instead of push

“So, who’s my boss,
anyway?”

Product Owner?

Tells me what to do, but that's about it.

Scrum Master?

Always wants me to do something, but if I don't, it doesn't matter.

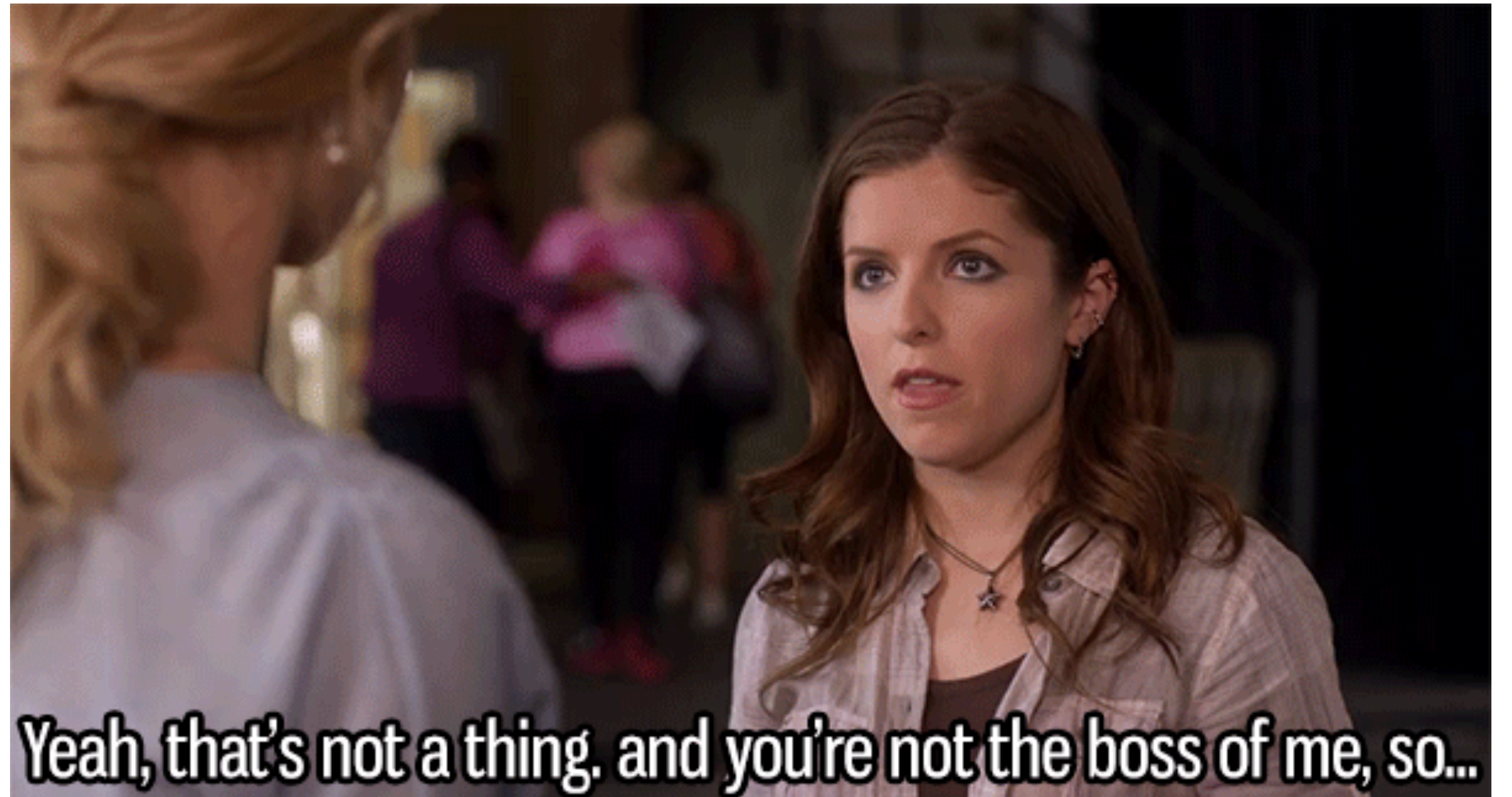
Stakeholder?

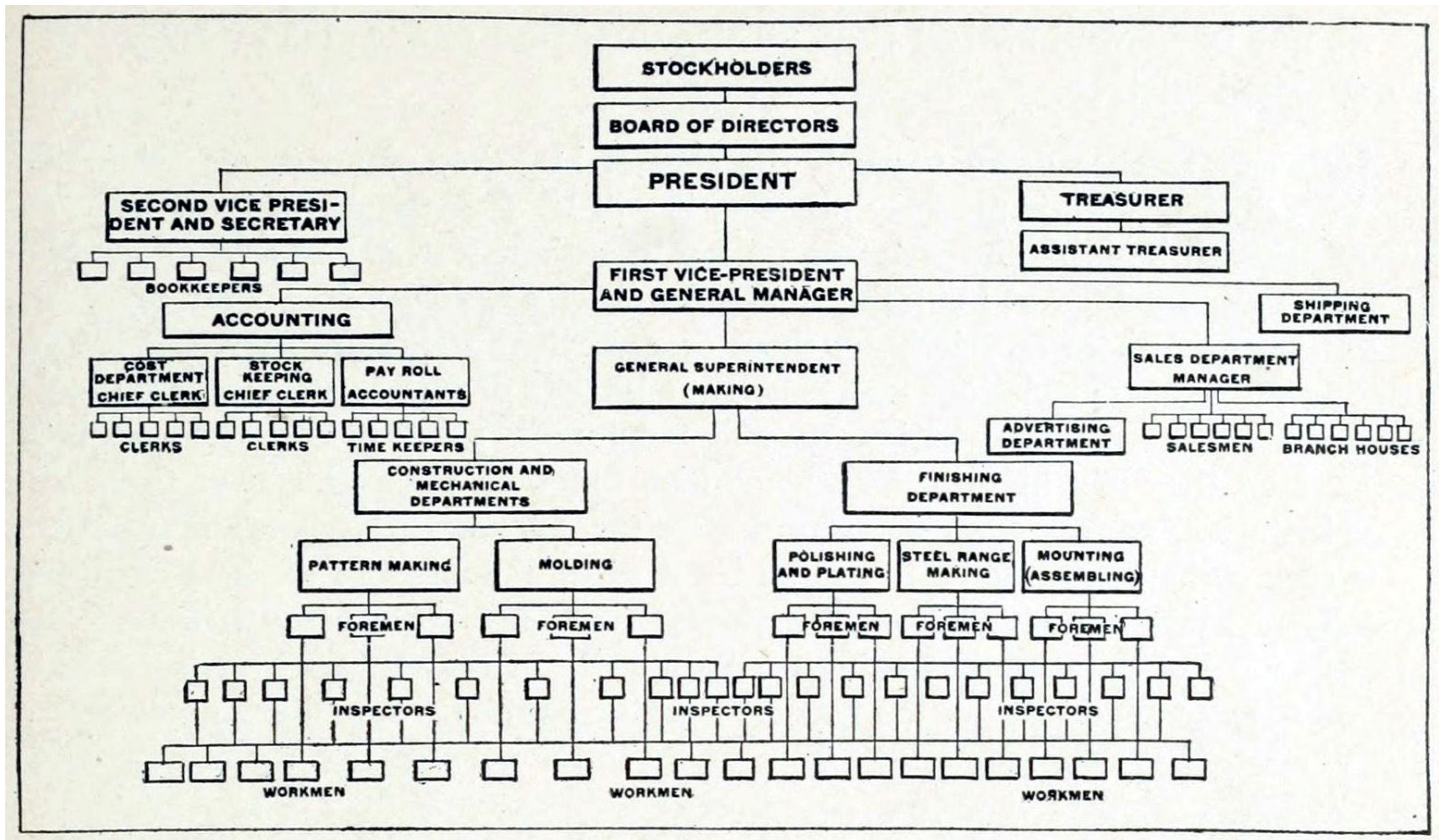
I see them every other week in the review.

The - gasp! - Customers?

Let's not go down there.

Scrum Boss?





**Who's in charge
here?**

**Whose permission
do I need?**

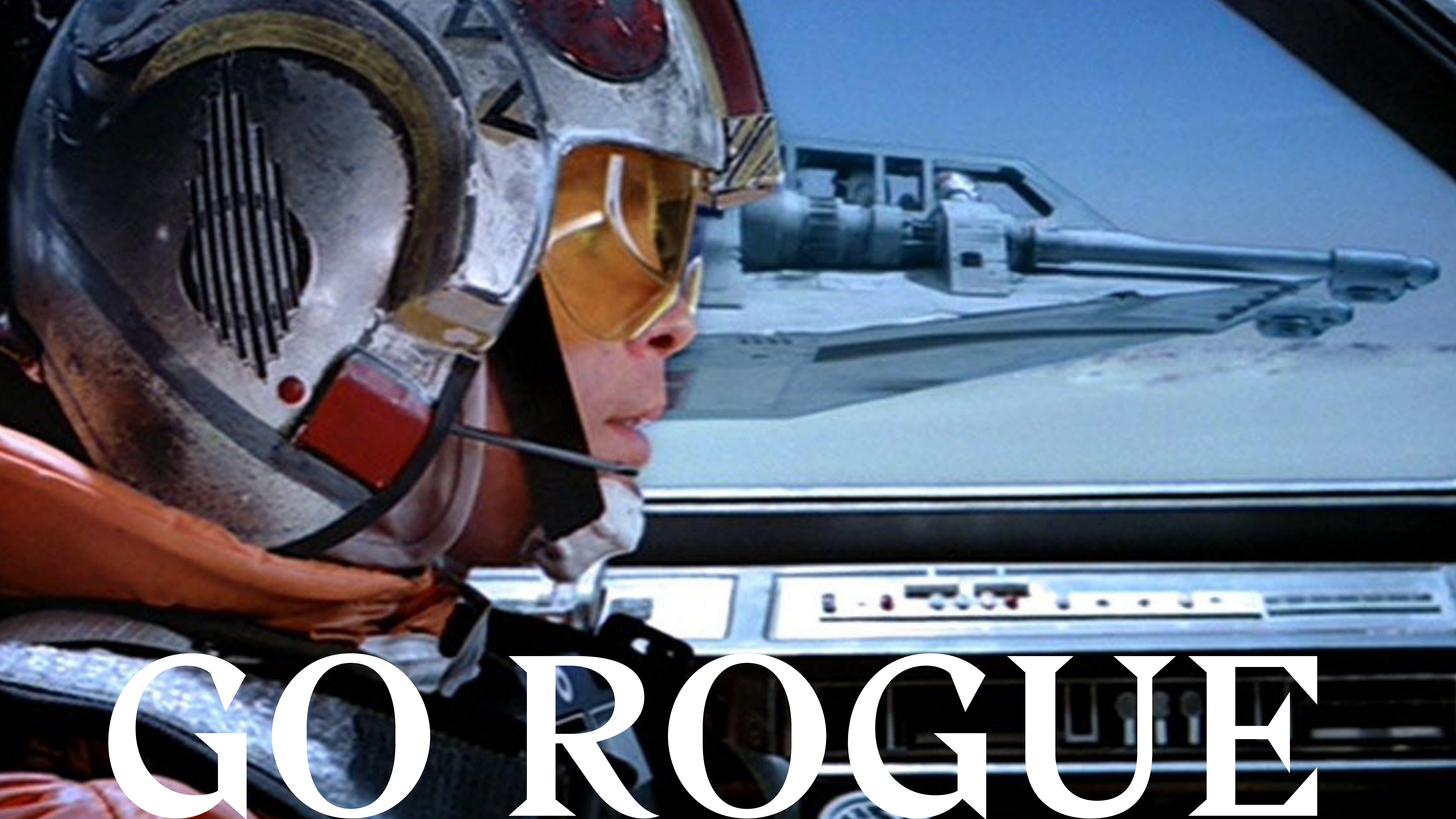
Who should I go to
if I want to change
something?



Go change
something.

Whoever seems most agitated is your boss.



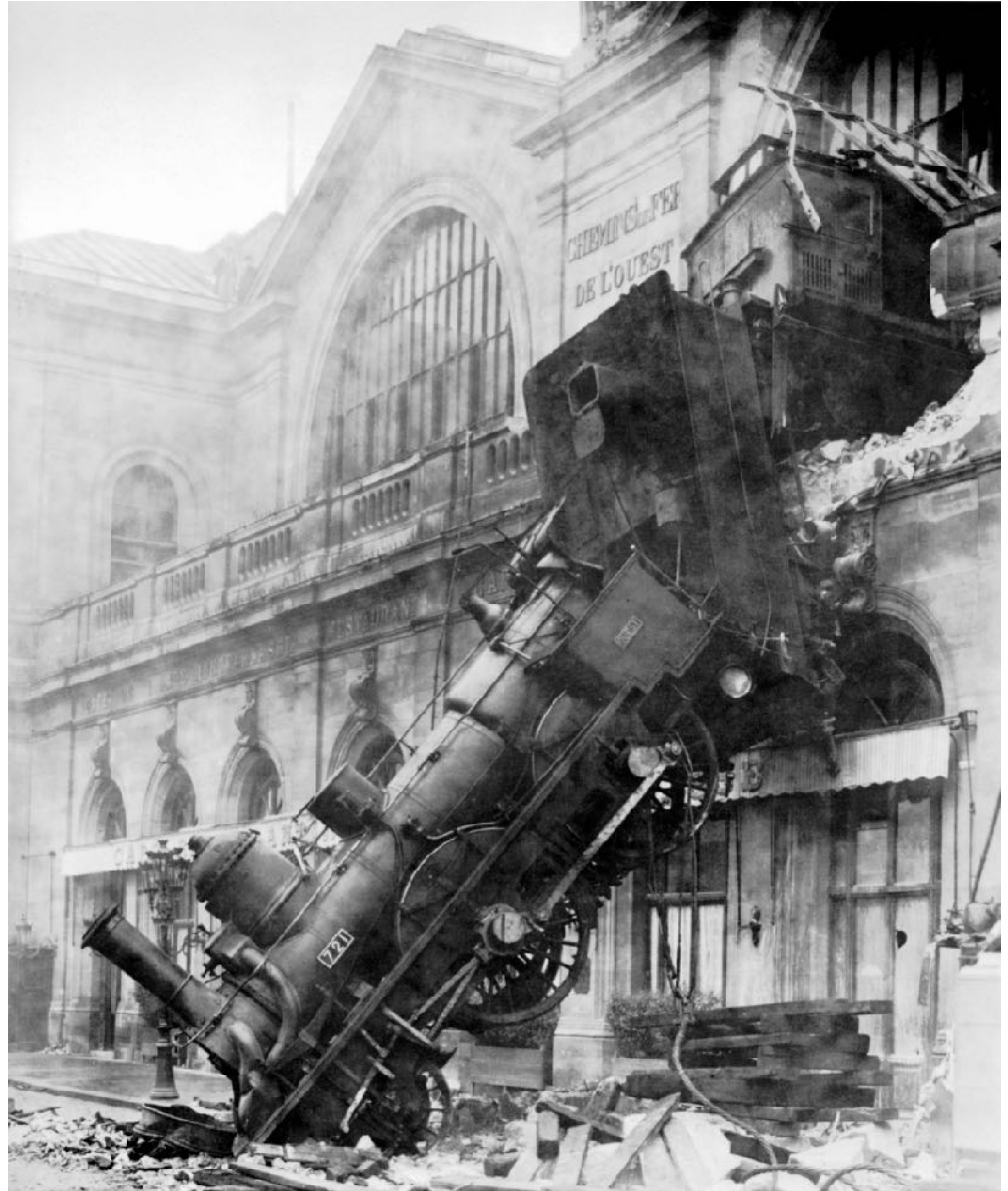



GO ROGUE

A fail save experiment



Nothing too big
for starters.

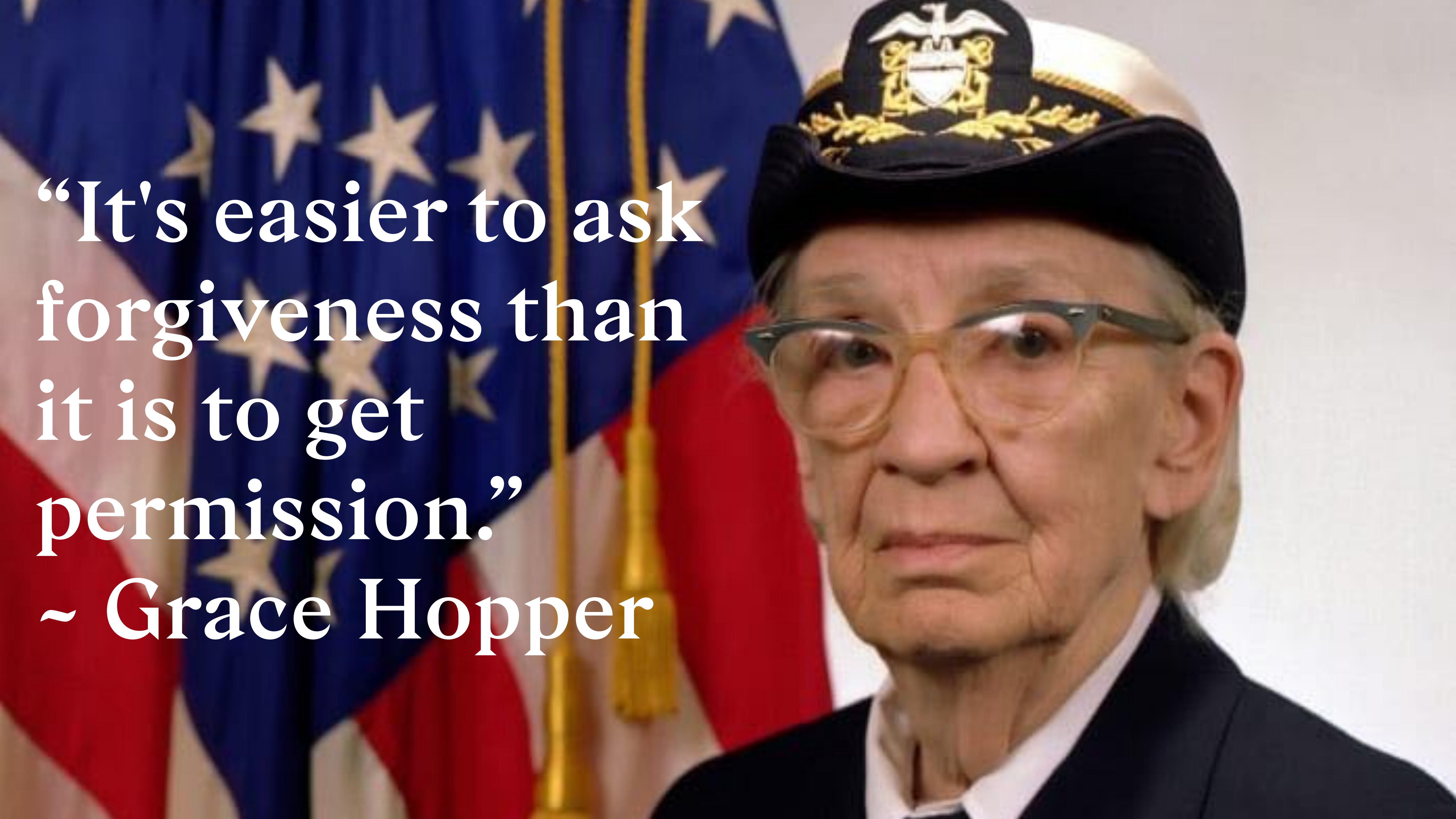


A photograph of a road construction site. In the foreground, two orange and white traffic barrels are positioned on a dark asphalt road. A white line is painted on the road surface, and a white bicycle symbol is also visible. In the background, more barrels and a road sign are visible. The scene is set during the day with trees and a clear sky in the distance.

What's the
worst thing
that can happen?

- * Change something with internal effects
- * Seek allies
- * Do it under the Radar
- * Create evidence

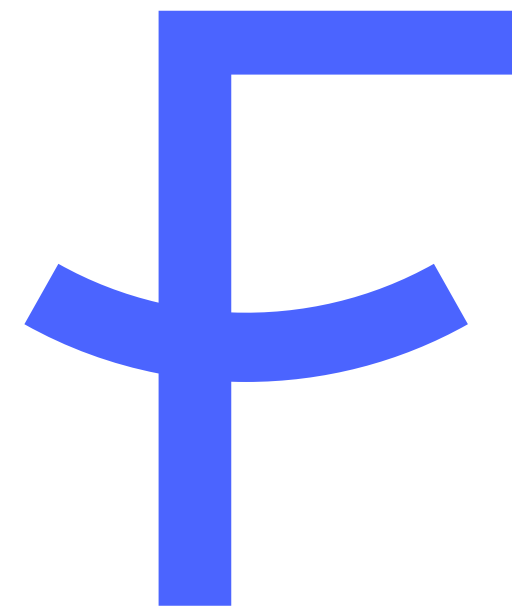




“It's easier to ask
forgiveness than
it is to get
permission.”

~ Grace Hopper

Thank you!



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